

**Interpon**<sup>®</sup>

POWDER COATINGS

■ Architectural

# Interpon

## Color of the Year

# 2023

Your imagination starts with our finish

**AkzoNobel**

## Interpon Color of the Year 2023

# Color, performance and protection for the wild at heart

**Everyone needs color.** Colors that dazzle and colors that hide, colors that stand out or blend in. Colors you can see and colors you can't. Colors that enhance the buildings in which we work and live; the furniture on which we sit and relax; the everyday household products that integrate effortlessly and harmoniously with our everyday lives.

In recent years we have taken inspiration from the rhythms of nature around us, and in doing so created Wild Wonder, Interpon's new Color of the Year.

It's one of a palette of eight new colors inspired by nature, and how by learning from nature – its shapes, structures and colors – we can create even more comfortable, beautiful spaces in which to live and work. It's a palette that helps us reflect and reconsider our relationship with earth's natural resources, with the warm tones of the harvest, and the positivity and energy that flows from the happy promise of a new season and a world sustained.

It's a color imagined by an international team of color experts, designers and architects from around the world and within AkzoNobel's Global Aesthetics Center, with access to more than three decades of research and trend analysis. It's a team dedicated to delivering both the color and performance deserving of your reputation, and ours.

## Leading benefits

### Inspirational colors

A comprehensive palette of eight unique colors reflecting nature's raw materials provide the warm tones of the harvest, and the positivity and energy that flows from the promise of a sustained world.

### Inspirational science

Expert color scientist from within the world of AkzoNobel and beyond with access to more than three decades of color research and analysis ensure the colors we create are always on-trend.

### Inspirational performance

Interpon powder coatings are designed to enable surfaces to retain their color integrity for longer, thanks to their exceptional levels of durability and performance.

### Inspirational partners

We have a constant desire to help you succeed, creating exceptional colors matched by exceptional support to protect your reputation and ours.

### Inspirational pedigree

Our new Color of the Year is part of the Futura 2022-2025 color family – a family with a proven heritage and globally renowned.



Color of the Year



YW370F



Y220TI



YW358F



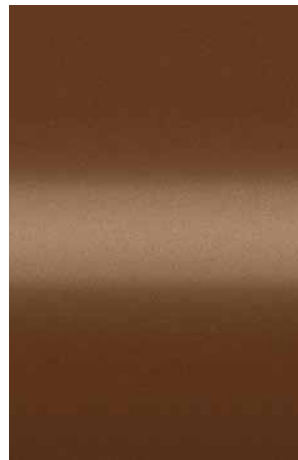
Y4306I



Y2349F



Y2304I



Y2101I



YW265F



Colors and trends for the world's finest creative minds





## AkzoNobel

We supply the sustainable and innovative paints and coatings that our customers, communities – and the environment – are increasingly relying on. That's why everything we do starts with People. Planet. Paint. Our world class portfolio of brands – including Dulux, International, Sikkens and Interpon – is trusted by customers around the globe. We're active in more than 150 countries and have set our sights on becoming the global industry leader. It's what you'd expect from a pioneering paints company that's committed to science-based targets and is taking genuine action to address globally relevant challenges and protect future generations.

For more information please visit [www.akzonobel.com](http://www.akzonobel.com) and [www.interpon.com](http://www.interpon.com)

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Speak to your local representative or contact [interpon.info@akzonobel.com](mailto:interpon.info@akzonobel.com) to order samples and learn more about what the Interpon Color of the year can do for you.



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Created especially for  
architects and specifiers

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Your imagination starts with our finish