



When you design, you want to inspire. You want your products to stand out from the crowd and make the right impression.

With Interpon Cr, we've developed a powder coating that brings the style and brilliance of chrome plating but is free of Volatile Organic Compounds (VOCs), easy to use, and has a performance that ensures it delivers even in some of the more challenging applications. Interpon Cr is perfect for metal furniture, the automotive aftermarket, components & fittings, lighting, leisure equipment, retail displays and small household appliances. And with an easy, two-step application process, our new powder coating helps you to think differently, and put the planet and your business needs first.

# **Leading benefits**

Interpon Cr is perfect for trade coaters, original equipment manufacturers (OEMs) and designers, it provides a stylish alternative to chrome plating, and a range of additional benefits:

#### **Cost effective performance**

Chrome plating is a very time-consuming and expensive process. With Interpon Cr you can create a similar look and feel but without the cost. And because the process is significantly quicker and more efficient, you can do more with less, making you more productive and accelerating your delivery times. It's yet another example of how we partner with businesses like yours to help keep your customers happy and your balance sheet strong.

### The sustainable choice

Your customers are demanding a greener, safer world. So are you, which is why you can turn to Interpon as the stand-out performer. With no VOCs and no hazardous waste generated, Interpon Cr brings your customers a sustainable and environmentally-friendly alternative that both protects your reputation and our world.

#### **Proven Reliability**

Interpon is a global leader in powder coatings technology, which means you can rely on us to provide the high-quality products you need, when you need them. Interpon Cr basecoat and clearcoat system provides the corrosion resistance, stain resistance and durability to protect products from all life can throw at them and helps you be seen as a deserved partner your customers can trust.

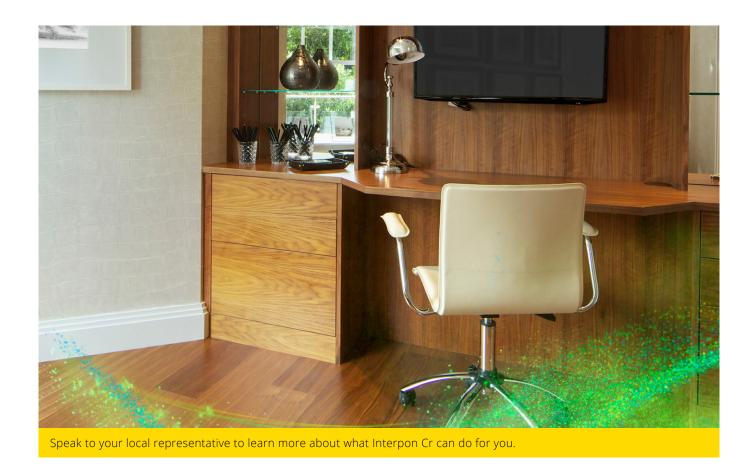
#### Easy to use application

Interpon Cr can be applied smoothly, easily and confidently. By utilizing AkzoNobel's unique effect powder coating basecoat and pairing this with Interpon's highly durable clearcoat, you can create your brightest metallic effect yet, in an easy two-step process.



# **Deciding features**

Features	Benefits
No VOC product / No hazard waste	No VOC emissions/ low environmental impact
	Cleaner finishing process – safer and healthier environment
Easy to use system	No special training needed
	Painter/technician confidence
	Low risk of error
Excellent corrosion protection	Less need for product replacement
	Reduced waste in the long-term
	Saving costs
Outstanding stain resistance	No visible stains
	Less use of chemicals in the cleaning process
Excellent hardiness and durability	Lasting customer satisfaction
Great appearance	Impressive finish
Short curing window	Increased efficiencies
Inhouse coating possibility with Interpon Cr	Reduced cost/m <sup>2</sup> vs expensive Chrome plating





## **AkzoNobel**

We've been pioneering a world of possibilities to bring surfaces to life for well over 200 years. As experts in making coatings, there's a good chance you're only ever a few meters away from one of our products. Our world class portfolio of brands – including Dulux, International, Sikkens and Interpon – is trusted by customers around the globe. We're active in more than 150 countries and have set our sights on becoming the global industry leader. It's what you'd expect from the most sustainable paints company, which has been inventing the future for more than two centuries.

For more information please visit www.akzonobel.com and www.interpon.com

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